



Derek Jeter and Miami Marlins Foundation Join Forces with Performance Kitchen to Help Miami Families Through the Home Plate Meals Relief Fund

Healthy frozen food company commits 1,700 free meals to communities surrounding Marlins Park

VANCOUVER (April 22, 2020) – Performance Kitchen, a forward-thinking brand dedicated to changing lives through nutritious food, announced today a charity initiative with Miami Marlins CEO Derek Jeter and the Miami Marlins Foundation to help Liberty City, Overtown, Allapattah and Little Havana families in need.

To assist the South Florida community, Performance Kitchen is donating 1,700 meal coupons via the Miami Marlins Foundation’s newly launched Home Plate Meals Relief Fund, which aims to address food security issues in light of COVID-19. The coupons will be distributed through the Foundation to local children, seniors, and impacted working families and will be redeemable at local retailers including South Eastern Grocers and Walmart, where Performance Kitchen is sold.

“For years, Derek has been an all-star partner to Performance Kitchen and we have always shared the same vision that we can positively impact health and wellness in our communities by changing the way we eat,” said Performance Kitchen’s Chief Executive Officer, Christine Day. “Now, more than ever, we want to provide accessible, convenient, and nutritious meals, and we are proud to be working with Derek and the Miami Marlins Foundation to help bring some relief to those who need it most.”

Miami Marlins CEO, Derek Jeter added, “At this time, every donation is critical and we are thankful for Performance Kitchen’s support to help ensure our local community receives the necessary proper nutrition and food during this ongoing crisis.”

For more information on the Home Plate Meals Relief Fund or to contribute to the cause, please visit Marlins.com/ReliefFund.

About Performance Kitchen

Performance Kitchen, formerly Luvo, is creating the next generation of frozen food, focusing on great taste, convenience and nutrition through its wide variety of Performance Kitchen and Performance Kitchen Crafted meals. Originally founded in 2011 with a mission to make it easy for people to eat nutritious meals that taste amazing every day, Performance Kitchen works alongside a team of chefs and registered dietitians to develop a variety of frozen ready-made entrees with real, wholesome ingredients inspired by the Mediterranean diet. Performance Kitchen meals, including vegan, vegetarian and gluten free bowls are available in grocers nationwide in the U.S. and Canada, and on select Delta Air Lines flights. Performance Kitchen Crafted small batched prepared meals are sold at Performance Kitchen Crafted retail stores (formerly known as Eat Local) in Seattle and regional grocers, as well as online. Performance Kitchen has partnered with athletes such as Russell Wilson, Derek Jeter, and Natalie Coughlin who have personal connections to the brand mission of improving lives through better nutrition. www.performancekitchen.com

About Miami Marlins Foundation

As the official charity of the Miami Marlins, the Miami Marlins Foundation envisions a city where all youth prosper through wellness and empowerment. With the support of partners, stakeholders, and fans, the Miami Marlins Foundation makes an impact creating opportunities for youth to stay active, achieve academic success, and build leadership skills. The Miami Marlins Foundation utilizes the power of baseball and the support of the Miami Marlins to run and fund proven programs that enable the South Florida community to thrive.

The Miami Marlins Foundation has three key areas of focus in wellness, empowerment, and youth baseball and softball. The Foundation's wellness programs address barriers that students face to academic success and focus on food insecurity, healthy eating habits, and promote fitness. In the area of empowerment, the Foundation is focused on college scholarships, leadership development and providing educational resources to students and teachers, while the youth baseball and softball programs promote well-being, proper nutrition, and support social and emotional learning that builds champions on and off the field.

Media Contact:

ICR

Sara Davis / Brittany Fraser

203-682-8200

Luvo@icrinc.com