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That's a Wrap: Delta Brings Bold, Healthy Flavors to the Sky with New Luvo Offerings

Nutritional, delicious Luvo wraps elevate the airline's on-board food experience

ATLANTA, February 1, 2016 – Delta Air Lines (NYSE: DAL) continues to set the standard for on board healthful eating with a new selection of tasty, nutritional and freshly made Luvo wraps available at 35,000 feet beginning Feb. 1.

Delta flyers can choose from chef-created, nutritionist-approved Southwest Grilled Chicken wraps, Sesame Grilled Chicken wraps and the Mediterranean Whole Grain Veggie wraps. These will give customers yet another superior option for healthy, delicious menu items on select Delta flights.

"We love the passion and quality Luvo brings to its food as it so closely aligns with our own approach to enhance the customer experience and offer more healthful options on board to meet our customer's needs," said Allison Ausband, Senior Vice President of Delta's In-Flight Service. "Our team continuously strives to offer frequent refreshes for our customers, while developing a variety of fresh, flavorful and healthful options made from real ingredients."

Each wrap is made with high-quality ingredients that elevate flavor and taste, including fresh vegetables, nutty whole grains, and savory chicken without antibiotics. The wraps have limited sodium and added sugar and no artificial colors, sweeteners or flavors. Each wrap contains less than 500 calories, is packed with nutritional value, and contains satisfying servings of protein.

They will be available for purchase for all Delta Comfort+™ and Main Cabin customers traveling on flights greater than 1,400 miles within the U.S., the Caribbean, Central America and Mexico. The wraps will also be offered as complimentary options in Delta Comfort+ on board nonstop flights between JFK – LAX and JFK – SFO, and include:

- **Luvo Southwest Grilled Chicken Wrap** (470 calories) – Grilled chicken wrapped with a multi-grain salad (whole grain barley, millet, and bulgur with black beans, corn, and roasted tomatoes) in a cilantro Greek yogurt dressing with arugula, romaine, and green garbanzo hummus in a tomato whole grain tortilla.
- **Luvo Sesame Grilled Chicken Wrap** (480 calories) – Grilled chicken wrapped with a multi-grain salad (whole grain brown rice and barley with edamame and shiitake mushrooms) in a toasted sesame-ginger dressing with arugula, romaine, and green garbanzo hummus in a tomato whole grain tortilla.
- **Luvo Mediterranean Whole Grain Veggie Wrap** (470 calories) – Vegetable and multi-grain salad (whole grain bulgur with green garbanzo beans, zucchini, slow roasted tomatoes, and kale) in a balsamic vinaigrette with arugula, romaine, and green garbanzo hummus in a spinach whole grain tortilla.

Delta's relationship with Luvo continues the airline's commitment to elevate and evolve the food experience on board. Since 2013, Luvo has taken a no-compromise approach to in-flight meal and snack

options with the philosophy that flying customers should be able to access the same nutrient-rich, tasty foods in the air as they do on the ground.

“At Luvo our mission is to make it easy for people to eat nutritious meals that taste amazing, no matter where their adventures may lead and we’re proud to launch our new menu items with Delta to help accomplish this mission in the air,” said Christine Day, Chief Executive Officer at Luvo. “Together, we continue to redefine customers’ in-flight experiences by providing the nutrition *and* taste they desire, in a fresh new way.”

In December 2015, Delta’s domestic food offerings were lauded by The Diet Detective in its annual [Airline Food Investigation with Health Ratings](#) as the airline took the top spot among large network carriers and tied for second among all U.S.-based airlines with a score of four out of five stars, highlighting Delta’s partnership with Luvo.

The airline’s partnership with Luvo cements Delta’s commitment to develop unique partnerships to evolve its food philosophy. Delta in recent years has expanded its regional and seasonal options for customers on both domestic and international flights. In addition to its partnership with Luvo, the airline partners with talented chefs like Linton Hopkins, Michelle Bernstein and Michael Chiarello as well as Danny Meyer, New York City restaurateur and CEO of the Union Square Hospitality Group, to enhance the on-board, culinary experience.

In Dec. 2015, the airline announced that customers flying in the [Delta One](#) cabin on all transoceanic flights across Delta’s global network will enjoy [seasonally rotating, regionally-influenced menus](#) featuring ingredients sourced at the height of flavor, often from artisan, small-batch producers.

In addition, Travel Pulse recently named Delta the U.S. airline with the [best beer selection](#), scored by beer-rating site, Beer Advocate. Ranked among other nine other airline beer menus, Delta’s pulled in the top score of 73.6 out of 100.

Delta will continue to announce new offerings on board, and make enhancements to its EATS menu in 2016.

About Luvo Inc.

Luvo (www.Luvolnc.com) is creating the next generation of frozen food, with a focus on great taste, convenience and nutrition. The company was founded on a simple idea: To love our food — how it tastes, what it does for our health and how it makes us feel nourished and happy. Luvo develops, manufactures, markets and sells healthy retail food products and frozen ready-made entrees. Luvo works with its suppliers to ensure the quality of its ingredients, giving top consideration to eco-friendly practices that promote sustainability and ethical sourcing and products that are environmentally sound and health sustaining.

About Delta

Delta Air Lines serves nearly 180 million customers each year. Delta was named to FORTUNE magazine’s top 50 World’s Most Admired Companies in addition to being named the most admired airline for the fourth time in five years. Additionally, Delta has ranked No.1 in the Business Travel News Annual Airline survey for an unprecedented five consecutive years. With an industry-leading [global network](#), Delta and the [Delta Connection](#) carriers offer service to 328 destinations in 57 countries on six continents. Headquartered in Atlanta, Delta employs nearly 80,000 employees worldwide and operates a mainline fleet of more than 800 aircraft. The airline is a founding member of the [SkyTeam](#) global alliance and participates in the industry’s leading [trans-Atlantic joint venture](#) with [Air France-KLM](#) and [Alitalia](#) as well as a joint venture with [Virgin Atlantic](#). Including its worldwide alliance partners, Delta offers customers more than 15,000 daily flights, with key hubs and markets including [Amsterdam](#), [Atlanta](#), [Boston](#), [Detroit](#), [Los Angeles](#), [Minneapolis/St. Paul](#), [New York-JFK and LaGuardia](#), [Paris-Charles de Gaulle](#), [Salt Lake City](#), [Seattle](#) and [Tokyo-Narita](#). Delta has invested billions of dollars in airport facilities, global products and services, and technology to enhance the customer experience in the air and on the ground.

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